

10 Bridge Health & Wellbeing Clinic, Cheshire

Former Liverpool FC Physiotherapist Mark Browes and his wife Racheal, UK Sales and Marketing Director for Shapemaster, have joined forces with Newcastle United and England International Michael Owen, his sister Leslie Owen and her partner Rotherham FC midfielder Richie Partridge to set up a health and wellbeing clinic that offers the highest possible quality of clinical, holistic and complementary care.



10 Bridge Clinic opened in March this year with a vision to provide a luxurious, contemporary clinic with an extensive range of specialist care and treatment for people who are rehabilitating from a sports injury, or simply looking for therapies to help them escape the stresses and strains of modern life.

The Clinic is divided into three zones:

Clinical Zone

Includes Physiotherapy, Sports Massage, Exercise Rehabilitation and Osteopathy;

Care Zone

Offers services such as Acupuncture, Non surgical cosmetics and a Shapemaster toning centre;

Complementary Zone

Including Reflexology, Homeopathy, Reiki and Indian Head Massage therapies among many others.

Premier Software installed their **premier spa** package at 10 Bridge prior to opening. It had been recommended to Racheal Browes and she thought that it was offered at a very competitive price. Six months afterwards, Premier caught up with Racheal to see how well the software had been received.

"An overview of the business at the touch of a screen"

"**premier spa** has helped us with the day-to-day necessities such as managing client bookings and cash reconciliations but what I really like about it is that it gives us an overview of the day's business and future business at the touch of a screen," says Racheal.



"Allows me to measure performance and monitor growth"



"I particularly like the business reports which I am able to run off at month end because they allow me to measure performance and monitor growth. The reports help us to manage the business effectively and to plan strategically for the future," added Racheal.

"Potentially complex tasks are so painless"

Important for any software installation is to have the support of the team as well as management. The employees at 10 Bridge enjoyed Premier's training and have since spent time getting to grips with the more sophisticated booking procedures, such as course bookings and redemption. Now they feel fully confident about using the software and are thankful that potentially complex tasks are so painless.

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"An easy to use and extremely efficient system"

When planning the launch of 10 Bridge, Racheal was all too aware of the pitfalls of opening such a large and diverse business. "It could have been a recipe for disaster!" says Racheal. "But the **premier spa** software ensured that, from day one, we had an easy to use and extremely efficient system. We are very grateful for that and we are pleased with the results so far."



Premier Software is the leading UK supplier of leisure management software. Established 15 years ago, their pledge is to supply first-class spas, beauty salons and hair salons with tailor-made software packages to maximise the efficient management of their businesses.

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