

South East Essex College

Premier Software Solutions "Introduction to Spa Management Software" Event at South East Essex College

Premier Software Solutions recently held a student seminar at South East Essex College, Southend on Sea, Essex. They answered a request from Nicki Godfree, Curriculum Leader – Beauty, who was looking for someone to talk to their BTEC National Diploma students about spa management software. "I approached Premier Software because it is a well known and respected company in the industry," remarks Nicki.

The talk, given by Natalie Weatherley, Area Sales Executive at Premier Software, related to the BTEC National Diploma, Unit 7: Organisational Practices & Procedures that covers computerised booking systems and bespoke software packages.

Natalie gave the students a practical insight into this topic by giving a brief overview of the benefits of using computerised management software and a demonstration of the Premier Software Solutions **premier spa**



software package that gave each student the chance to try it out for herself. The event ended with a prize-winning quiz for the audience.

"The talk gave the students a good understanding of a computerised system and it formed part of their assignment to meet relevant criteria for their diploma," comments Nicki. "They thoroughly enjoyed the session and were happy that it was interactive."

Nicki thought it was important for a professional in the industry to come and talk to the students. "They are the ones who are working with these systems on a daily basis and can literally speak from experience. It's not something I could have done because I used pencil and paper when I was working in salons. Time has moved on! The students also tend to pay more attention to guest speakers so it was a great help to me, too. I would definitely recommend the Premier Software seminar to other colleges and I've already suggested to other tutors here that we invite them back."

Premier Software Solutions has developed **premier college**, a software system that has been designed specifically for colleges and training establishments, allowing students to gain valuable working knowledge of a salon environment.

Special features include:

- Sophisticated treatment scheduling
- Course and package management (repeat bookings, day and group packages)
- Intelligent waiting lists (automatically flags up and books clients on cancellation list)
- Client record cards (stores treatment/retail history, personal and medical details)
- Recognition of contraindications/medical conditions
- SMS text messaging (cuts down dramatically on no-shows and avoids last minute cancellations)
- Bulk e-mail facility (effective database marketing with tailored promotional messages)
- Postcode validation (ensures accurate client details)
- Gift voucher tracking facility (logged at time of purchase and when redeemed, unique tracking number, expiry date)
- Automated stock control
- Full staff training with back-up support
- Integration with college training programmes e.g. reception, stock control

After a successful debut of this student seminar format, Premier Software Solutions is now extending this opportunity to beauty colleges nationwide.

Please call 01543 466580 for more information or to book a free seminar for your college.

7 awards presented at the 2007 British Beauty & Spa Awards were won by Premier Software customers, including Celeste Beauty Spa, Edinburgh; Easthorpe Hall the Health & Beauty Spa, Mirfield; Esqué, Leamington Spa; Glow, Wrexham; The Haven on the Loch, Loch Lomond and Titanic Spa, Huddersfield.



Premier Software is the leading UK supplier of leisure management software

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